

# SEED Kenya

## 2017/2018 Annual Report



### Investing in Human Potential

*Our mission is to mobilize individuals towards the realization of their personal potential. We do this by putting children and youth in school.*

#### Our Programs

##### SEED JUNIOR ACADEMY

Primary school located in Kibera slums, Nairobi  
Approx. 60 students, 3 teachers, and a daily meal program

##### SECONDARY SCHOOL SCHOLARSHIPS

Since 2005, over 300 scholarships provided to bright and needy students in rural Kenya who cannot afford their school fees

##### UNIVERSITY SCHOLARSHIPS

Since 2005, 11 college and university scholarships provided to our secondary school graduates



**Education** gives individuals the skills and knowledge they need to make changes in their personal lives and communities.



+ **Empowerment**  
Educated individuals are empowered: they fight for greater gender equality and political justice, and contribute to their country's economy.



= **Development**

# Financial Report

During our 2017/18 financial year, we raised over \$29,000 CAD to support education in Kenya. Of our total expenses, 87% went towards our charitable programs, ensuring the greatest impact in the communities where we work.



## Expenses

(All listed in Canadian dollars)

Admin / management- \$2402.93

Fundraising - \$1003.76

Charitable Programs - \$22,226

**Total expenses - \$25,632.69**

## Revenue

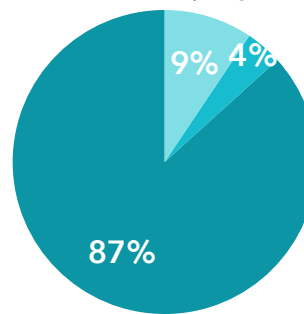
Fundraising - \$12,541.56

Donations - \$17,335.04

**Total revenue - \$29,876.60**

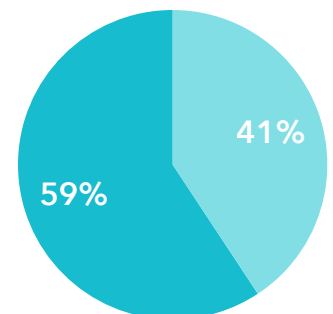
## Expenses

- Admin/mgmt
- Fundraising
- Charitable programs



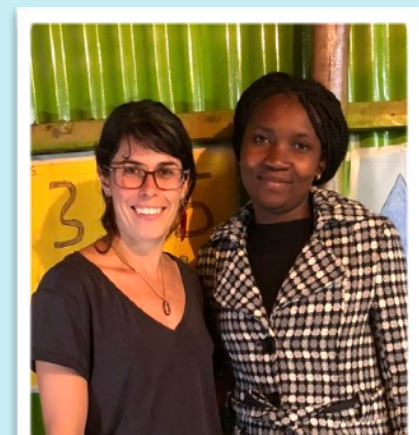
## Revenue

- Fundraising
- Donations



## A SEED SUCCESS STORY: SHIELA ATIENO

Shiela lives in Nairobi with her husband and two children. She received a SEED scholarship through both high school and college, where she studied business administration. SEED's support allowed her to complete her degree, giving her the skills she needed to start her own business. "SEED has impacted my life because through the support I was able to finish my studies and pursue my dream of being a business woman. I will always be indebted to SEED for being the angels you have been to the needy kids in Ukwala and Kibera." - Shiela Atieno



# Our Impact

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## IMPROVED PERFORMANCE

Students receiving a scholarship report an increased motivation to do their best. They must maintain a minimum grade to continue receiving support from SEED, providing an incentive to consistently perform well in school.

## IMPROVED ATTENDANCE

Students receiving a scholarship are not sent home for an inability to pay their school fees. They are able to attend class consistently and not miss important learning, resulting in improved grades.

## ALLEVIATED FINANCIAL BURDEN ON FAMILIES

With very low to no income, caregivers are often stretched to cover their children's school fees. Having this cost covered by SEED gives families the ability to save or use this money for essentials like food and shelter.

## MORE FUNDING FOR SCHOOLS

A portion of students' school fees supports the operation of schools that are under-funded by the government. SEED funds have played a part in building a new library and kitchen at one of the schools we support, along with the daily operations of numerous other schools.

*Receiving a SEED Scholarship provides students with the ability to attend school regularly and focus on their studies. Alleviating the financial burden associated with education gives individuals the opportunity to complete their education and the confidence to move forward in their lives.*