

# SEED Kenya

## 2018/2019 Annual Report



### Investing in Human Potential

*Our mission is to mobilize individuals towards the realization of their personal potential. We do this by putting children and youth in school.*

Following a visit to Kenya in July 2018 to review our projects, we are happy to report the notable positive impact that our work continues to have on individuals and communities. See page 3 for details on this impact.

#### SEED JUNIOR ACADEMY

Primary school located in Kibera slums, Nairobi  
Approx. 70 students, 3 teachers, and a daily meal program

#### SECONDARY SCHOOL SCHOLARSHIPS

Since 2005, over 350 scholarships provided to bright and needy students in rural Kenya who cannot afford their school fees

#### UNIVERSITY SCHOLARSHIPS

Since 2005, 11 college and university scholarships provided to our secondary school graduates



**Education** gives individuals the skills and knowledge they need to make changes in their personal lives and communities.



**+ Empowerment**  
Educated individuals are empowered: they fight for greater gender equality and political justice, and contribute to their country's economy.



**= Development**

# Financial Report

During our 2018/19 financial year, we raised over \$40,000 CAD to support education in Kenya. With 95% of our expenses going towards our charitable programs, we are committed to having the greatest impact in the communities where we work.



## Expenditure

(All listed in Canadian dollars)

Admin / management- \$1,154.36

Fundraising - \$187.53

Charitable Programs - \$26,365

**Total expenses - \$27,706.89**

## Revenue

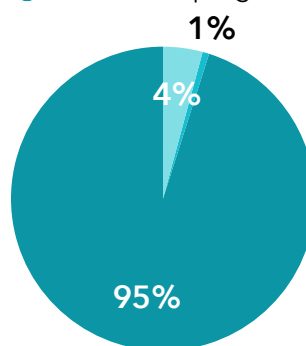
Fundraising - \$8,492.03

Donations - \$31,594.54

**Total revenue - \$40,086.57**

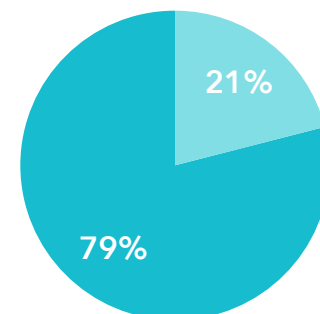
## Expenses

- Admin/mgmt
- Fundraising
- Charitable programs



## Revenue

- Fundraising
- Donations



## A SEED SUCCESS STORY: IRINE AWUOR ODUOR

Irine lives in Ukwala, rural Kenya, where we operate our secondary school scholarship program. Irine received a SEED scholarship from 2013-16, taking her through high school. The skills, confidence and empowerment she gained through her education inspired her to initiate a non-profit organization that advocates for girls' education in Ukwala

*"SEED saved my life. It is because of SEED that I have my education. It has instilled hope in me." - Irine Awuor*



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# Our Impact

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## IMPROVED PERFORMANCE

Students receiving a scholarship report an increased motivation to do their best. They must maintain a minimum grade to continue receiving support from SEED, providing an incentive to consistently perform well in school.

## IMPROVED ATTENDANCE

Students receiving a scholarship are no longer sent home due to an inability to pay their school fees. They are able to attend class consistently and not miss important learning, resulting in improved grades and confidence in themselves as learners.

## ALLEVIATED FINANCIAL BURDEN ON FAMILIES

With very low to no income, caregivers are often stretched to cover their children's school fees. Having this cost covered by SEED gives families the ability to save or use this money for essentials like food and shelter.

## MORE FUNDING FOR SCHOOLS

A portion of students' school fees supports the operation of schools that are under-funded by the government. SEED funds have played a part in building a new library and kitchen at one of the schools we support, along with the daily operations of numerous other schools.

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*Receiving a SEED Scholarship provides students with the ability to attend school regularly and focus on their studies. Alleviating the financial burden associated with education gives individuals the opportunity to complete their education and the confidence to move forward in their lives.*

# What We've Been Up To

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## BUDDHA ON FIRE

Buddha on Fire is a unique yoga experience run by SEED 3-4 times per year. Taught in various yoga studios in Toronto, three yoga teachers lead an all-levels class in a variety of styles alongside a live musician, followed by tea and cookies and social time. All funds support SEED's projects in Kenya.



## THE AMAZING RACE

Every year, Swansea Public School in Toronto undergoes a school-wide event to raise funds for SEED Junior Academy. Students form teams of 4-5 and race around the school completing challenges in an attempt to be the fastest team. This year, we raised over \$5000 CAD for Kenya.

## SEED ON GLOBAL GIVING



SEED recently participated in Global Giving's Accelerator program, where we were challenged to raise \$5000 USD from at least 40 donors in 17 days. Our success has granted us permanent status on Global Giving's online fundraising platform. Check out our campaign here: <https://www.globalgiving.org/projects/seedschoollibrary/>